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ABYC Adds Weems & Plath Discount Benefit **ABYC Members Receive 25% off Catalog Pricing**

April, 2010, Annapolis, MD: The American Boat and Yacht Council (ABYC) is proud to announce today an agreement with global manufacturer and distributor, Weems & Plath, to provide a 25 percent discount on all merchandise to ABYC members, as well as to Westlawn Institute and Marine League Schools staff and students. According to the agreement, the world renowned supplier of some of the finest nautical products and gifts will provide the member discount when ordering on its website or by calling in orders and providing the ABYC membership discount code. The Weems & Plath website can be accessed directly at www.weems-plath.com or by visiting the ABYC website at www.abycinc.org and clicking the Weems & Plath logo. ABYC will also make the Weems & Plath discount coupon available to all its members through regular email blasts, at trade shows, and within follow-on issues of its professional journal, *the Reference Point*, as well as the next edition of WebSTIR; the 24/7 online version of the ABYC standards.

“This added member benefit is most welcomed and comes at a time when our members could really use discount incentives to purchase quality merchandise,” said Skip Burdon, ABYC’s President. He continued, “being next door neighbors, this agreement is a natural progression of the cooperative efforts ABYC and Weems & Plath have fostered over the years. We are not only good business partners, we are friends,” Burdon concluded.

This is but one of several cooperative efforts Weems & Plath are working on together. For years, the precision nautical instrument manufacturer and distributor has been providing ABYC with all of its annual awards, gifts and engraving needs. As neighbors and good stewards of the environment, ABYC and Weems & Plath have also been long-time partners in a weekly recycling and waste disposal program.

“Weems & Plath provides this special pricing to ABYC members as a way for us to honor them and the key role they play in making boating safer. Their continuous effort to research, develop, review and publish manufacturing and service standards for the boating industry truly does save lives and supporting their goals is important to Weems & Plath,” states Peter Trogon, President of Weems & Plath.

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ABYC has been developing, writing and updating the safety standards for boat building and repair in the United States for 55 years. ABYC is actively involved with the International Organization for Standardization (ISO) as well as certification programs for marine technicians. These standards are available on CD-ROM and in printed form. ABYC also offers technical training courses that progress from basic to advanced, and includes eight marine industry workforce certifications for marine technicians and professionals. Membership, education and general information can be requested by calling (410) 990-4460 or by visiting the ABYC web site at www.abycinc.org.

Weems & Plath is committed to supplying the world with the finest nautical products available while maintaining the high standards of service that have distinguished Weems & Plath from its inception in 1928. For further information, please contact Weems & Plath by calling at 1-800-638-0428 or by visiting Weems & Plath online at www.weems-plath.com.

In November 2004, Weems & Plath purchased Annapolis Engraving and Badge and moved the business to the Weems & Plath at 214 Eastern Avenue. Weems & Plath's selection of traditional products makes exceptional gifts and awards of distinction and engraving adds a personal touch to these already unique items. Annapolis Engraving & Badge not only engraves Weems & Plath items, but also happily engraves your personal items. Additionally, there is an extensive selection of items located on the Annapolis Engraving and Badge website to choose from. Current services include: engraving brass plates of all sizes, name badges, personal articles, signs, wood plaques and trophies with names and corporate logos. Visit the [Annapolis Engraving and Badge website](#) for more information.

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